

POLICY ON PRIVACY AND CONFIDENTIALITY FOR CME EDUCATIONAL PRESENTATIONS AND OFFERINGS ON THE INTERNET

PURPOSE

To outline the policy and procedure for **Privacy** of the learner that participates in Continuing Medical Education (CME) related activities on the internet in accordance with the essential areas and policies of the Accreditation Council for Continuing Medical Education (ACCME), Michigan State Medical Society and the MDCH Division of Immunization.

POLICY STATEMENTS:

In accordance with Section 2002-A-11 of the Accreditation Council for Continuing Medical Education (ACCME) accredited organizations that participate in CME activities on the internet shall have a separate privacy policy for CME departmental activities. The purpose of the policy is to ensure that the learner is informed that his/her privacy is addressed when participating in a CME event on the internet. The policy is effective immediately.

The MDCH Division of Immunization has the following privacy statement on the internet for all CME accredited activities.

Privacy:

The MDCH Division of Immunization is committed to protect the privacy of its members and customers. The MDCH Division of Immunization maintains its internet site as an information resource and service for physicians, other health professionals and the public.

Continuing Medical Education at MDCH Division of Immunization will keep your personal and credit information confidential when you participate in a CME internet based program. Your information will never be given to anyone outside of the MDCH Division of Immunization, CME program. CME collects only the information necessary to provide you with the services that you request.